

BACKSTRIPS FOR BULLETIN COVERS

Notes

Information given is for individual chapter and nonchapter reports which have pockets or binding stubs (brick guards) for map plates or which consist of text only

Backstrips for bulletins that have series numbers 1201 and above read down. Those for series numbers below 1201 read up.

Typeface and size

Paper and cloth copies
10 or 12-point Optima Medium
depending on space available

Vertically reading backstrips

Selection

Vertically reading backstrips are used for any report that will be less than 1 inch thick when bound

Positioning

Paper-bound copies for individual chapter and nonchapter reports

On saddle-stitched books, the backstrip should be printed on cover 4 in a

clear (unscreened) one-half-inch *un-inked* band. Instruct printer that backstrip "Must read down 1 pica from binding edge on cover 4 of this report [*or* on spine of thick report]."

Wording

Author's name(s):

The author's name is set caps and lowercase.

Title of report:

The report title is set all caps. A 1-em dash separates the author's name from the title. A 1-em dash separates the title from the series line.

Series line:

Paper-bound copies for individual chapter and nonchapter reports

U.S. Geological Survey Bulletin [No.] *or* [No.]–[Chapter Letter]

The series line carries the chapter letter if the report is a separately published chapter.